

NUTRITION AND PHYSICAL ACTIVITY POLICY LEADERSHIP GROUP (NPA-PLG): *POLICY SORTING STEPS*

The proposed policy sorting process is as follows.

PHASE I WORK:

STEP ONE

- ◆ Once the matrix below is distributed on Nov. 11, NPA-PLG participants have several opportunities to begin to fill in the matrix below to narrow the multitude of policy choices (before the next meeting of Nov. 16; during the meeting; and after the Nov. 16, but no later than Nov. 24)
 - it is suggested that participate, if humanly possible, forward a **small** range of policy ideas per area (i.e., 3-5)
 - it is hoped that this initial sorting will reduce the total number of specific ideas to a range of 20 – 30
 - the “Policy Prioritization” tool, found at the end of this document, may offer some help to those who are challenged to only forward a handful of ideas

STEP TWO

- ◆ Staff with the Organizational Sponsors will take all input collected up to the Nov. 24 deadline and create a medium-sized list (i.e., 20 - 30)
- ◆ Staff will develop a survey tool for use by all NPA-PLG participants – goal here is to further winnow the list to the most powerful and feasible policy ideas (i.e., 8 – 12) for a 3-5 year time frame
 - It is anticipated that the web survey will launch the week after Thanksgiving and close the following week
 - Participants are encouraged to again use the “Policy Prioritization” tool below in this step

STEP THREE

- ◆ Take input (but not necessarily consensus) from the entire NPA-PLG group regarding the best ideas for 2005 legislative session at a December meeting (December 15 being the likely date)
 - >> think about inviting interested legislative staff to this meeting

PHASE II WORK:

STEP FOUR

- ◆ Create a legislative advocacy group from the broader NPA-PLG to determine which specific ideas should be vaulted into the upcoming legislative session and begin specific strategic thinking
 - >> the initial meeting of this smaller group could immediately follow the prior meeting on December 15

STEP ONE: INITIAL SORTING

MAJOR AREAS		PRIORITY POLICY IDEAS
	KEY SETTINGS	
PHYSICAL ACTIVITY		
Greater Access: Youth	<ul style="list-style-type: none"> • Community: parks, sidewalks, roads • Schools and child care • Media • Health clubs • Health care providers 	<i>To be filled in by the NPA-PLG</i>
Greater Access: General Population	<ul style="list-style-type: none"> • Community: parks, sidewalks, roads • Media • Health clubs • Health care providers • Workplaces, especially government 	<i>To be filled in by the NPA-PLG</i>
Active Community Environments	<ul style="list-style-type: none"> • Land use • Transportation: roads, biking, walking • Land acquisition • Law enforcement and community policing 	<i>To be filled in by the NPA-PLG</i>
Other?		

MAJOR AREAS		PRIORITY POLICY IDEAS
	KEY SETTINGS	
NUTRITION		
Access to Health-Promoting Foods	<ul style="list-style-type: none"> • Entire food chain (producer, wholesale, retail-stores, farmer's market, vending machines) • Schools • Food Assistance programs (i.e., WIC, Food Stamps) • Individual pocketbooks • Workplaces: especially government 	<i>To be filled in by the NPA-PLG</i>
Reduce Hunger and Food Insecurity	All Food Assistance programs: WIC, food stamps, school meals, elder care settings	<i>To be filled in by the NPA-PLG</i>
Individual and Community Education	<ul style="list-style-type: none"> • Community: point of sale; nutrition labels • Health care • Schools and child care • Workplaces: especially government • Media • Faith communities 	<i>To be filled in by the NPA-PLG</i>
Other?		

“POLICY PRIORITIZATION” TOOL *draft*

SHOULD SOMETHING BE DONE? (EXTENT OF THE PROBLEM)	WHAT SHOULD BE DONE? (PARTICULAR SOLUTION)	HOW SHOULD IT BE DONE? (IMPLEMENTATION)	POLITICAL FEASIBILITY (LIKILHOOD OF PASSAGE)
<ul style="list-style-type: none"> Is the data compelling (the burden of disease – incidence, prevalence, severity)? How much does the burden of disease fall unequally among the population? What's the urgency?] What is the perceived need (opportunity)? What happens if the problem is not addressed (societal costs)? 	<ul style="list-style-type: none"> What is the essential nature of the problem? Proven policy idea (what evidence is available)? What is acceptable to the community? Degree of linkage with local policy efforts Affordability (cost-benefit; cost-efficiencies)? 	<ul style="list-style-type: none"> How complex is the policy to implement? Extent of government role? Magnitude of impact? Ease of measuring results? Unintended consequences 	<ul style="list-style-type: none"> Strength of sponsors Leadership support (both politicians and key organizations) Breadth and depth of opposition Fiscal impact All non-state policy approaches exhausted